



Audyogik Tantra Shikshan Sanstha's
Institute of Industrial and Computer Management and Research (IICMR)

Approved by AICTE, Permanently Affiliated to SP Pune University,
 Recognized by DTE, Government of Maharashtra, NAAC Re-accredited
 Ranked Platinum Category by AICTE-CII for Industry Linked Technical Institute
 Awarded Best Management Institute for Industry Interface by CEGR

MBA@IICMR

Event Report: SDP 6 Small Project with Internal Viva Voce

Event Type : Co-curricular Activity
Event Title : I-Mart
Date : Tuesday, ~~October~~ ^{November} 02, 2023
Time : 1:30 PM to 5.30pm (4hrs)
Coordinator(s) : Ms. Dipti Bajpai

Purpose : Experience Based learning

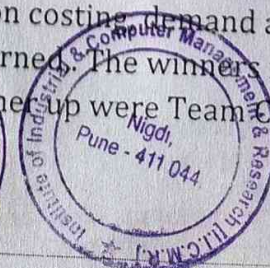
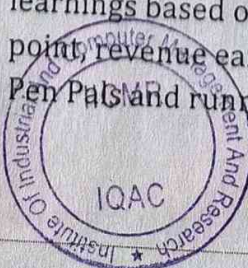
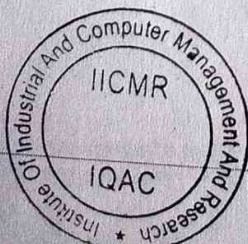
Learning Outcome :

1. Students will be able RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function Managerial Accounting and Economics Analysis and Business Decision.
2. Students will be able to DISCUSS the various applications in the present-day world.

3. Batch of Students : MBA 1
 No of Students : 112
 Participated

Description

MBA@IICMR conducts Student Development program as part of Comprehensive Concurrent Evaluation (CCE) for each generic course. This is a group activity. The judges for this SDP were Dr. Ashwini Kulkarni, Professor MBA@IICMR, Dr. Sudhir Hasamnis, Associate Faculty MBA@IICMR. The SDP was divided into two parts, in the first part students set up stalls on Dandiya Night on 28 October 2023 and in the second part on 2nd November students presented their learnings based on costing, demand analysis, break even point, revenue earned. The winners for this SDP were Team Pen Pals and runner up were Team Conqueror.



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Feedback from
Students (if app.)

The students mentioned that they were overwhelmed by this SDP as they got more application-based input. It was more of learning by doing.

Glimpses of SDP



Prepared By

Ms. Dipti Bajpai

SDP Coordinator

Verified by

Dr. (Adv.) Manisha Kulkarni

HOD MBA@ IICMR

Approved by

Dr. Abhay Kulkarni

Director, IICMR



DIRECTOR
Institute of Industrial & Computer
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